

At a glance

We are building Africa's first fully integrated motorsport, culture, and innovation hub — a track-powered ecosystem designed to launch drivers, engineers, and experiences from the heart of Kenya to the global stage.

Key metrics

We see an Africa where motorsport is not just watched — it's owned. Where circuits become classrooms, race suits lead to research labs, and grandstands turn into global stages. This is more than infrastructure. It's a movement.



GLOBAL INDUSTRY

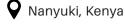


Scheduled hours

We're raising \$300,000 in pre-seed capital via SAFE to secure land, finalize design, hire our core team, and activate our launch strategy. Offering 5-10% equity.



https://kasidesertcircuit.com



THE PROBLEM



Africa is full of racing passion and engineering talent — but contributes less than 1% to the \$15.15 global motorsport economy. The continent lacks infrastructure, training ecosystems, and branded platforms to develop, showcase, and monetize motorsport at scale.

OUR SOLUTION



Our 32-acre campus will combine a professional-grade racing circuit, a motorsport academy, an innovation lab for sustainable materials, and a cultural entertainment dome — all geared toward creating profit centres that uniquely tap into the \$15.15+ global industry



Talent Development



High-Margin **Experiences**



Sustainability and IP Creation

BENEFITS



Benefits One

First culturally-rooted and globally aligned brand in the African motorsport infrastructure



Benefits Two

Integrated clean-tech & racing ecosystem that fulfills youth development, STEM, and entertainment demands at once



Benefits Three

Multiple scalable revenue streams (track, academy, media, IP, events) with modular growth model across other African cities, designed for acquisition or IPO (REIT)